

## EBOOK BESTSELLER PROGRAM



**Denise Cassino** has a 35 year career in marketing and sales, has been involved in Internet marketing, website design and social networking for more than 7 years. A published author herself, Denise and her team have helped many authors gain the necessary exposure and platform for the success and book sales they desire.

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Denise offers an effective bestseller program with fewer bells & whistles than a joint venture campaign with loads of partners! This puts your book in Bestseller status on Amazon and keeps you there. This increases visibility and results in book sales. It also provides a launch pad for your career as a bestselling author. It opens doors for you that might not previously be open to a self-published or otherwise unknown author like radio interviews, guest blog written interviews and more. It's also a great basis for future marketing. This is the comprehensive 4-month program offered at \$350 per month.

### Months 1-2:

- Advise you on the proper categories for your book on Amazon
- Advise and educate you on Amazon tools to improve your ranking prior to launch. This includes your profile, categories, reviews, tags, ratings, discussions, listmania and more.
- Create a page on Facebook/Twitter for the ebook
- Build friends/followers on Facebook & Twitter
- Advise you on proper utilization of the social networks
- Create a promotional webpage for the launch (or advise your webmaster)
- Assist in setting up a form for capturing email addresses

### Month 3:

- Continue to build social networks
- Create emails to be sent to your contacts & ours (300,000) prior to launch
- Set up other promotions including Internet radio interviews and book reviews

### Month 4:

- Launch the book to Bestseller in at least one category on Amazon
- Follow up with interviews, etc.

References available at [www.wizardlywebdesigns.com/jvpartnerships.html](http://www.wizardlywebdesigns.com/jvpartnerships.html)